Kirin Group
Our CSV Commitment

In 2017, the Kirin Group selected being “a responsible alcohol producer,” “health and well-being,” “community
engagement,” and “the environment” to be key social issues among the various social issues that affect the Group.
In the same year, we formulated our CSV Commitment, with reference to the Sustainable Development Goals (SDGs),
in order to face these social issues. As part of the Kirin Group’s long-term management vision, “Kirin Group Vision
2027” (KV2027), we aim to become a global leader in CSV. To this end, we have formulated our CSV Purpose in 2027
in order to create shared value with society. To reach this goal, we have positioned our CSV Commitment as an action
plan and established it as a non-financial target in the “2019-2021 Kirin Group Medium-Term Business Plan”. We will
raise the effectiveness of CSV throughout the Group and actively disclose our results.

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<th>CSV Key Issues</th>
<th>CSV Purpose and CSV Story</th>
<th>SDGs Target</th>
<th>Our Commitment</th>
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<th>Goals for 2021</th>
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<tr>
<td>1) Responsible Alcohol Producer</td>
<td>Make steady progress toward eradicating the harmful use of alcohol in all countries of operation (Zero Harmful Drinking)</td>
<td>17.17</td>
<td>Responsible drinking / passing a culture of enjoying alcoholic beverages to the next generation</td>
<td>• We will take measures to promote education in appropriate drinking and drinking manner to resolve local social issues. • We will increase development of our non- and low-alcohol products to provide a greater breadth of options for our customers. • We will label each product with its alcohol content to support responsible drinking habits for our consumers.</td>
<td>1) Number of participants in appropriate drinking education programs / viewers of drinking manner advertisements 2) Expansion of sales of non- and low-alcohol products 3) Percentage of products with alcohol content labels</td>
<td>1) One million participants / viewers 2) KB: 115% (compared with 2018) ME: 105% (compared with 2018) LN: Maintaining the high proportion of the less than full-strength category in Australia 3) KB: 100% + in 2027 (will begin by 2024) MBL: 20% LN: 100%</td>
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<td>2) Health and Well-being</td>
<td>Raise the number of healthy people, lower the number of sick people, and contribute to the people who are involved in the healthcare sector</td>
<td>2.4</td>
<td>Supporting self-care for healthy people and people with pre-disease</td>
<td>• To reduce the proliferation of NCDs, we will create a portfolio of products that contribute to the health of our customers, including products with low-sugar, low-sugar, and low-calorie content, in addition to products with positive health effects.</td>
<td>1) Development and expansion of sales of non- and low-sugar, low-sugar, and low-calorie products and products with positive health effects. 2) Development and expansion of sales of products containing ingredients proven to have health functions.</td>
<td>KB 115% (compared with 2018)</td>
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<td>3.4</td>
<td>Supporting self-care for healthy people and people with pre-disease</td>
<td>• To anticipate a diversifying set of health needs, we will develop products which include ingredients with scientifically proven positive health effects (such as Lactobacillus lactis strain Pleura). • We will continuously create ingredients with positive health effects and thereby create new values by deepening our research through collaboration with academic institutions in Japan and overseas.</td>
<td>1) Number of patients using Kirin-made ingredients with positive health effects (and total population) 2) Number of patients using products made with our raw materials 3) Number of consumers using products with our raw materials 4) Percentage of sales of mail-order products</td>
<td>1) 43 million in 2027 2) 14% (compared with 2018) 3) 39% (compared with 2018) 4) 10% (compared with 2018)</td>
</tr>
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</table>
| | | 3.8 | Cultivation in medical treatment | • Based on our two strength of R&D and production capability acquired through developing and providing biosciences, we will strengthen our drug discovery foundation and continuously provide products for our four main modalities—therapeutic antibioti
cs, small molecule drugs, nuclear acid drugs, and regenerative therapeutics, using effective open innovation. • Specifically, we will provide treatments for patients suffering from rare diseases such as X-linked hypophosphatemia (XLH). | 1) Three or more products discovered in-house and launched in multiple regions. 2) High number of countries with markets for these new drugs | KBK |
| | | 3.8 | Cultivation in medical treatment | • By providing innovative, high-quality biomarkers and “authorized sensors” in biologics, we will contribute to the further use of biomarkers, and help increase healthcare spending, which is a global issue. | 1) Acquisition approval for biosimilars or accuracy with the patient regulations in each country and region in 2018 and beyond. 2) Acquisition approval for NESP-authorized generics | KBK |
| | 4) Health and productivity management | 17.17 | Engagement surveys and self-assessment for employees are required to continue improving our corporate culture. • We will assist employees in self-directing the maintenance and improvement of their own health and taking an active role in their mental and physical well-being, with emphasis on mental health and responsible drinking. | 1) Recognized under the certified Health and Productivity Management System “White 500” 2) Engagement surveys regarding work-life balance and workstyle reforms ("psychologi
cal lively?") score 3) Promotions for smoking cessation (AIDIT) score | KB 100% (in 2024) | 1) Consecutive recognition under “White 500” 2) Improvement compared with 2018 3) Scores ≥ 115 4) Over 78% (less than 10 points scored) |
| | 4) Safety and security of our products | 17.17 | Health and productivity management | • We will establish a system facilitating a more flexible workplace and create conditions that are easy to work in so as to ensure that em
dees can perform in a lively manner and improve our corporate culture. • We will assist employees in self-directing the maintenance and improvement of their own health and taking an active role in their mental and physical well-being, with emphasis on mental health and responsible drinking. | 1) Health and productivity management system that utilizes the Global Food Safety Initiative (GFSI) on a global scale. 2) We will communicate information about our initiatives for ensuring raw material safety, including residual agricultural chemicals and radioactive substances, to our customers. 3) We will disclose product and raw material information that meets customers’ expectations by utilizing various touchpoints, including our company websites, in-store programs, and plant tours. | KG |
We updated our commitment in February 14, 2019.

• We will work on improving the quality and stable procurement of Japanese hops and three unique beers that can only be made with them while contributing to the neutralization of key polluting areas.

• We will work towards the sustainability of the global environment is only be made with them while contributing to the neutralization of key polluting areas.

• We will welcome more farming to our vineyards and work to neutralize their surrounding regions. At the same time, we will raise the global profile of Japanese wines through our Chablis-Chenin brand.

• We will improve the quality of grapes produced at our own vineyards while supporting contracted vineyards and secure a stable supply of grapes for our high-quality Japanese wines. In addition, we will increase our long-term pool of grape by increasing our own vineyards.

We live in a time when the weakening bonds between people are cause for concern. We want to create more opportunities for customers to enjoy time with their families and friends while also working to solve problems that our raw-material producers may encounter. So, we will help form rich and vibrant local communities, and promote community revitalization and strengthen our business foundation through these actions.

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We will create more sustainable production sites.

We will work on improving the quality and stable procurement of Japanese hops and three unique beers that can only be made with them while contributing to the neutralization of key polluting areas.

We will work to further reduce Greenhouse gas (GHG) emissions through major water resources.

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