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^{Kirin Group} Investor's Guide

Overall structure of KV2027 New Innovations to Enhance Corporate Value



A global leader in CSV, creating value across our world of Food & Beverages to Pharmaceuticals

Corporate philosophy	KIRIN brings joy to society by crafting food and healthcare products inspired by the blessings of nature and the insights of our customers.						
2027 vision	A global leader in CSV, creating value across our world of Food & Beverages to Pharmaceuticals						
Outcomes	Create economic value (Financial targets), create social value (Non- financial targets)						
Strategy framework	Value creation with Society solving social issues (Health and well- being, community engagement and the environment) Malue creation with Consumers meeting every consumer's expectations by strengthening the bonds between consumers and the brands						
	Organizational capabilities for Consumer centric marketing Technology creating trusted value						
	ComparisonDiversity and inclusion, culture for innovationICT accelerating value creation						
"One KIRIN" Values	"Passion. Integrity. Diversity."						

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Achieving

KV2027

2025-2027 MTBP

Kirin Group Vision 2027 (KV2027)

A global leader in CSV, creating value across our world of Food & Beverages to Pharmaceuticals



Focusing management resources on three domains

Z

Scale up business

in Health Science

domain

Strengthen global

base in Pharma-

ceuticals domain

Built the foundation of transformation

2019-2021 MTBP

2022-2024 MTBP

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Before			After					
Items	Themes	Non-financial Targets	Items	Themes	Non-financial Targets New	Links to Economic Value		
CSV	ARP Health	Health	Ēŋ	Climate Change	GHG Reduction rate of GHG emissions (Scope1+2 vs. 2019)	Reduction of cost increases when introducing carbon tax with energy saving effect		
Commitment	Community Environment	Approx. 20 Commitments Approx. 40 Performance Indicators	Environment	Containers and Packaging	PET bottles Recycling rate of resin for PET bottles	Profit generation through value creation and stable procurement of PET raw materials		
Brand	Organizational Capabilities	Corporate Brand Value Scores from nterbrand Japan	nent	Water resources	Water Water use intensity at manufacturing sites with high water stress	Reduction of production cost and production risk due to drought		
Employees	Organizational Culutre	Employee Engagement Employee engagement score	He	Не	Не	Progress of mid-term	Support Maintenance of Immune Function	Increase in revenue and operating profit
			Health	health science strategy	Create new value in three priority areas and synergies with pharma- domain	Profit generation by satisfying unmet needs and creating new health value		
Indicators linked to economic			Employees	Organizational Culture	Employee Engagement Employee engagement score	Profit generation through value creation and productivity improvement		
value more directly		Diversity		Increasing Diversity Ratio of female managers in Japan Ratio of career hires in Japan	Profit generation through value creation and productivity improvement			
				Occupational health and safety	Occupational Injury Lost time injury frequency rate	Raise motivation and productivity by improving working environment		

Cash Allocation **Allocate cash to intangible assets and future business platform acquisitions**

While cash allocation priorities remain unchanged, we will allocate more resources to intangible assets and M&A investments for medium- to long-term growth



***The size of the bar graph does not represent the actual amount

Three-year cash flow plan by domain (excluding M&A investment) Secure entire Group's cash balance through investment strategies that match each stage of the business*



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Financial Strategy Maximize cash generation potential through aggressive investment in each segment

In addition to the human capital and ICT investments that form the foundation of our business, we will actively invest in areas that need to be strengthened in each business

	لَّ Alcoholic & Non-Alcoholic Beverages Business	د Pharmaceuticals Business	Health Science Business					
Aggressive investment in each business	Marketing investment for brand development	 R&D investment for pipeline expansion Reinforce the North American business foundation 	 Brand and R&D investment Business expansion through M&A 					
	Invest in human capital and ICT as a foundation							
	 Maximize the ability to generate medium- to long-term operating CF from each business Flexibly determine the allocation of secured cash in accordance with timing 							
Aim to generate cash in each business over the medium to long term, although some businesses are currently in the investment phase								

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Sale of cross-shareholdings Sold About 77 bn yen of cross-shareholdings during 2019-2021 MTBP



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