Kirin Group CSV Purpose and CSV Commitment

Framework for promoting CSV to create value with society

Kirin Group Materiality Matrix

The Kirin Group has organized its “Management Issues for Sustainable Growth” in the Kirin Group Materiality Matrix with a view to continue developing sustainably with society in the future. Based on social issues related to its businesses, the Group designated the fulfillment of its role as a responsible alcohol producer along with health and well-being, community engagement, and the environment as four CSV key issues.

CSV Purpose

To create value and grow sustainably with society, the Kirin Group established a CSV Purpose corresponding to each of its four CSV key issues as its Long-Term Management Vision, Kirin Group Vision 2027. Together with the revision of its Environmental Vision in February 2020, the Group changed the environmental goal from “realize a society based on 100% resource circulation by 2050” to “enrich the sustainable Earth for future generations through positive impact.” Having set this higher hurdle, the Kirin Group has begun working to accomplish its goals going forward (see page 40 for details).

Our CSV Purpose
https://www.kirinholdings.co.jp/english/csv/purpose/

Our CSV Commitment
https://www.kirinholdings.co.jp/english/csv/commitment/

For more information, please visit:
https://www.kirinholdings.co.jp/english/csv/purpose/

WEB: Management Issues for Sustainable Growth (Group Materiality Matrix)
https://www.kirinholdings.co.jp/english/csv/materiality/
CSV Commitment

To work toward solving its key CSV issues, the Kirin Group established 19 CSV Commitments as a medium-term action plan for its CSV Purpose. Each commitment was created with the non-financial targets of the Group’s medium-term business plan.

By linking its business strategies with the CSV Commitments, the entire Kirin Group can share goals for creating social value while further entrenching CSV management geared toward the economic value of bolstering its competitiveness and growing its businesses.

In fiscal 2019, the Group implemented measures based on each approach and made steady progress toward accomplishing its goals.

Performance indicators for the CSV Commitments
https://www.kirinholdings.co.jp/english/csv/commitment/

<table>
<thead>
<tr>
<th>CSV Commitment</th>
<th>Approach and goals</th>
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</thead>
<tbody>
<tr>
<td>A Responsible Alcohol Producer</td>
<td>1. Do an education program of appropriate drinking&lt;br&gt;2. Label products with its alcohol to support responsible drinking habits</td>
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<tr>
<td>Health and Well-being</td>
<td>1. Develop and expand sales of low and no-sugar products, calorie-reduced products, and products with scientifically proven health benefits&lt;br&gt;2. Continue to create new value in ingredients with health benefits (e.g. Lactococcus lactis strain Plasma)</td>
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<tr>
<td>Community Engagement</td>
<td>Strengthen our drug discovery foundation to develop and provide new drugs globally based on the strengths of R&amp;D and production capability acquired through developing and providing biologics</td>
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<tr>
<td>More sustainable production of raw materials</td>
<td>Create and increase opportunities that bring people together at dining tables, recreational activities, seasonal events, and sports and music events with Kirin Group’s products</td>
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<tr>
<td>Actions regarding climate change</td>
<td>Introduce renewable energy and promote energy conservation</td>
</tr>
<tr>
<td>Actions regarding containers and packaging</td>
<td>Strive to maintain the 3Rs and resource circulation for containers and packaging</td>
</tr>
</tbody>
</table>

Group CSV Committee activity report

The Group CSV Committee meets once per year, in principle, to proactively and independently promote CSV throughout the Kirin Group. Chaired by the president of Kirin Holdings and comprised of presidents of the Group’s main operating companies, the committee deliberates on long-term CSV strategies.

Tasks in 2019
- Addressed progress made in 2018 and future issues
- Aimed to be a global leader in creating shared value and worked toward strengthening the resilience of management
- Complied with environmental, social and governance (ESG) criteria
- Exchanged views based on proposals from the Task Force on Climate-related Financial Disclosures
- Attended a lecture by an expert from outside the Group