Kirin Holdings Company, Limited announces the monthly sales outline in March 2017 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

Category	YOY change (Mar 2017)
Beer Products Total	96%
Beer	100%
Happo-Shu (Low-malt beer)	97%
New genre	91%
RTD Total	108%

Main brands of Kirin Brewery are as follows: (2) Kirin Tanrei

(1) Kirin Ichiban Shibori



2. Mercian

Category	YOY change (Mar 2017)
Wine Total	107%
Domestic Total	106%
Import Total	108%

Main brands of Mercian are as follows:

(1) Château Mercian





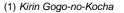
(2) Kirin Fire

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3. Kirin Beverage

Category	YOY change (Mar 2017)
Non-Alcoholic Beverages Total	98%

Main brands of Kirin Beverage are as follows:







(3) Kirin Nodogoshi

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(3) Frontera

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