

Kirin Group Monthly Sales Report - June 2017 -

Kirin Holdings Company, Limited announces the monthly sales outline in June 2017 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

■Category

Category	YOY change (June 2017)
Beer Products Total	84%
Beer	92%
Happo-Shu (Low-malt beer)	84%
New genre	76%
RTD Total	108%

Main brands of Kirin Brewery are as follows:

(1) Kirin Ichiban Shibori



(2) Kirin Tanrei



(3) Kirin Nodogoshi



(4) Kirin Hyoketsu



(5) Kirin Honshibori™ Chuhai



2. Mercian

■Category

Category	YOY change (June 2017)
Wine Total	105%
Domestic Total	99%
Import Total	110%

Main brands of Mercian are as follows:

(1) Château Mercian



(2) Oishii-sankaboshizai-mutenka wine



(3) Frontera



(4) Casillero del Diablo



3. Kirin Beverage

■Category

Category	YOY change (June 2017)
Non-Alcoholic Beverages Total	97%

Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha



(2) Kirin Fire



(3) Kirin Namacha

