## Kirin Group Monthly Sales Report - May 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in May 2018 regarding Japan Integrated Beverages Business.

## 1. Kirin Brewery

■ Category

| Category                  | YOY change<br>(May 2018) |
|---------------------------|--------------------------|
| Beer Products Total       | 96%                      |
| Beer                      | 91%                      |
| Happo-Shu (Low-malt beer) | 80%                      |
| New genre                 | 114%                     |
| RTD Total                 | 107%                     |

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN

(2) Kirin Tanrei











(3) Kirin Nodogoshi



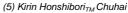




(4) Kirin











2. Mercian

■Category

| Category       | YOY change<br>(May 2018) |
|----------------|--------------------------|
| Wine Total     | 92%                      |
| Domestic Total | 91%                      |
| Import Total   | 93%                      |

Main brands of Mercian are as follows:

(1) Château Mercian

















(4) Casillero del Diablo





## 3. Kirin Beverage

■ Category

| Category                      | YOY change<br>(May 2018) |
|-------------------------------|--------------------------|
| Non-Alcoholic Beverages Total | 100%                     |

Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha









(2) Kirin Fire



















Renewed! On May 22