Kirin Group Monthly Sales Report - Aug 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in August 2018 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

Category

Category	YOY change (Aug 2018)
Beer Products Total	109%
Beer	94%
Happo-Shu (Low-malt beer)	93%
New genre	143%
RTD Total	107%

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei



2. Mercian

Category

Category	YOY change (Aug 2018)
Wine Total	102%
Domestic Total	100%
Import Total	103%

Main brands of Mercian are as follows:

(1) Château Mercian (2) Oishii-sankaboshizai-mutenka wine

1.1







(3) Kirin Nodogoshi



(4) Kirin

PEEL

米紀

Rove

3. Kirin Beverage

Category

Category	YOY change
	(Aug 2018)
Non-Alcoholic Beverages Total	102%

Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha



This material is intended for informational purposes only and is not a solicitation or offer to buy or sell securities or related financial instruments. For more information regarding Kirin Holdings, visit http://www.kirinholdings.co.jp/english/ Contact: IR section, Kirin Holdings Company, Limited KIRIN IR @Kirin.co.jp

(5) Kirin Honshibori _™ Chuhai	



(3) Kirin Namacha



