# Kirin Group Monthly Sales Report - October 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in October 2018 regarding Japan Integrated Beverages Business.

#### 1. Kirin Brewery ....

Cate	egc	ory

Category	YOY change (Oct 2018)		
Beer Products Total	114%		
Beer	96%		
Happo-Shu (Low-malt beer)	99%		
New genre	150%		
RTD Total	125%		

#### Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (3) Kirin Nodogoshi (2) Kirin Tanrei



## 2. Mercian

Category	YOY change (Oct 2018)	
Wine Total	116%	
Domestic Total	120%	
Import Total	112%	

### Main brands of Mercian are as follows:

(1) Château Mercian (2) Oishii-sankaboshizai-mutenka wine (3) Frontera







(4) Kirin

(4) Casillero del Diablo

(3) Kirin Namacha

永結

- State

# 3. Kirin Beverage

Category	YOY change	
Category	(Oct 2018)	
Non-Alcoholic Beverages Total	107%	

Main brands of Kirin Beverage are as follows:

(1)	Kirin	Gogo-no-l	Koci	ha
-----	-------	-----------	------	----



D.

This material is intended for informational purposes only and is not a solicitation or offer to buy or sell securities or related financial instruments. For more information regarding Kirin Holdings, visit <a href="http://www.kirinholdings.co.jp/english/">http://www.kirinholdings.co.jp/english/</a> Contact: IR section, Kirin Holdings Company, Limited KIRIN IR @Kirin.co.jp

(5) Kirin Honshibori<sub>TM</sub> Chuhai

本種り

Limited

October 2

Item

On

8