Kirin Group Monthly Sales Report - December 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in December 2018 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

Category

| Category | YOY change | YOY change |
|---------------------------|------------|----------------|
| | (Dec 2018) | (Jan-Dec 2018) |
| Beer Products Total | 103% | 105% |
| Beer | 91% | 94% |
| Happo-Shu (Low-malt beer) | 89% | 93% |
| New genre | 129% | 129% |
| RTD Total | 116% | 113% |

淡麗

a Lin

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei













(5) Kirin Honshibori_{TM} Chuhai

2. Mercian

| Category | |
|----------|--|
|----------|--|

| Category | YOY change | |
|----------------|------------|--|
| Calegory | (Dec 2018) | |
| Wine Total | 92% | |
| Domestic Total | 90% | |
| Import Total | 94% | |

Main brands of Mercian are as follows:

(1) Château Mercian (2) Oishii-sankaboshizai-mutenka wine







(4) Casillero del Diablo

(4) Kirin Hvoketsu

3. Kirin Beverage

| Category | YOY change | YOY change |
|-------------------------------|------------|----------------|
| | (Dec 2018) | (Jan-Dec 2018) |
| Non-Alcoholic Beverages Total | 97% | 102% |

Main brands of Kirin Beverage are as follows:



This material is intended for informational purposes only and is not a solicitation or offer to buy or sell securities or related financial instruments. For more information regarding Kirin Holdings, visit http://www.kirinholdings.co.jp/english/ Contact: IR section, Kirin Holdings Company, Limited KIRIN, IR @kirin.co.jp

