Kirin Group Monthly Sales Report - December 2018 -

Kirin Holdings Company, Limited announces the monthly sales outline in December 2018 regarding Japan Integrated Beverages Business.

1. Kirin Brewery

Category

Category	YOY change	YOY change
	(Dec 2018)	(Jan-Dec 2018)
Beer Products Total	103%	105%
Beer	91%	94%
Happo-Shu (Low-malt beer)	89%	93%
New genre	129%	129%
RTD Total	116%	113%

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Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei













(5) Kirin Honshibori_{TM} Chuhai

2. Mercian

Category	
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Category	YOY change	
Calegory	(Dec 2018)	
Wine Total	92%	
Domestic Total	90%	
Import Total	94%	

Main brands of Mercian are as follows:

(1) Château Mercian (2) Oishii-sankaboshizai-mutenka wine







(4) Casillero del Diablo

(4) Kirin Hvoketsu

3. Kirin Beverage

Category	YOY change	YOY change
	(Dec 2018)	(Jan-Dec 2018)
Non-Alcoholic Beverages Total	97%	102%

Main brands of Kirin Beverage are as follows:



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