

Kirin Group Monthly Sales Report - February 2019 -

Kirin Holdings Company, Limited announces the monthly sales outline in February 2019 regarding businesses in Japan.

1. Kirin Brewery

■Category

Category	YOY change (Feb 2019)
Beer Products Total	108%
Beer	87%
Happo-Shu (Low-malt beer)	91%
New genre	147%
RTD Total	117%

Main brands of Kirin Brewery are as follows:

(1) *KIRIN ICHIBAN*



(2) *Kirin Tanrei*



Renew!
On
Late Feb



(3) *Kirin Nodogoshi*



(4) *Kirin*



Limited
Item
On
Feb 12

(5) *Kirin Honshibori™ Chuhai*



2. Mercian

■Category

Category	YOY change (Feb 2019)
Wine Total	91%
Domestic Total	91%
Import Total	91%

Main brands of Mercian are as follows:

(1) *Château Mercian*



(2) *Oishii-sankaboshizai-mutenka wine*



(3) *Frontera*



(4) *Casillero del Diablo*



3. Kirin Beverage

■Category

Category	YOY change (Feb 2019)
Non-Alcoholic Beverages Total	102%

Main brands of Kirin Beverage are as follows:

(1) *Kirin Gogo-no-Kocha*



(2) *Kirin Fire*



(3) *Kirin Namacha*

