Kirin Group Monthly Sales Report - February 2019 -

Kirin Holdings Company, Limited announces the monthly sales outline in February 2019 regarding businesses in Japan.

1. Kirin Brewery

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Category	YOY change (Feb 2019)
Beer Products Total	108%
Beer	87%
Happo-Shu (Low-malt beer)	91%
New genre	147%
RTD Total	117%

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Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei (3) Kirin Nodogoshi (4) Kirin (5) Kirin Honshibori_{tm} Chuhai







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2. Mercian

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	Category	YOY change (Feb 2019)	
W	ine Total	91%	
C	Domestic Total	91%	
- Ir	mport Total	91%	

Main brands of Mercian are as follows:

(1) Château Mercian (2) Oishii-sankaboshizai-mutenka wine (3)









(4) Casillero del Diablo

3. Kirin Beverage

Category	YOY change (Feb 2019)
Non-Alcoholic Beverages Total	102%

Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha





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(3) Kirin Namacha



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