Kirin Holdings Company, Limited announces the monthly sales outline in July 2019 regarding businesses in Japan.

#### 1. Kirin Brewery

Category	
Category	YOY change (Jul 2019)
Beer Products Total	91%
Beer	90%
Happo-Shu (Low-malt beer)	85%
New genre	96%
RTD Total	96%

# Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei



Import Total









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(3) Kirin Nodogoshi





(4) Honkirin





### 2. Mercian Cotogon

Category	YOY change	
	(Jul 2019)	
Wine Total	115%	
Domestic Total	122%	

## Main brands of Mercian are as follows: (1) Château Mercian

(2) Oishii-sankaboshizai-mutenka wine





108%

(3) Casillero del Diablo



# Category

3. Kirin Beverage

Category	YOY change
	(Jul 2019)
Non-Alcoholic Beverages Total	87%

## Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha

(2) Kirin Fire



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