Kirin Holdings Company, Limited announces the monthly sales outline in August 2019 regarding businesses in Japan.

115%

1. Kirin Brewery

RTD Total

Category		
Category	YOY change	
Calegory	(Aug 2019)	
Beer Products Total	102%	
Beer	98%	
Happo-Shu (Low-malt beer)	97%	
New genre	108%	

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei











(3) Kirin Nodogoshi





(4) Honkirin

(5) Kirin Hyoketsu





2. Mercian Cotogon

	Category	YOY change
		(Aug 2019)
	Wine Total	89%
	Domestic Total	91%
	Import Total	87%

Main brands of Mercian are as follows: (1) Château Mercian

(2) Oishii-sankaboshizai-mutenka wine

YOY change



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(3) Casillero del Diablo



Category

3. Kirin Beverage Category

Calegoly	(Aug 2019)
Non-Alcoholic Beverages Total	107%

Main brands of Kirin Beverage are as follows:



(2) Kirin Fire



(3) Kirin Namacha

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Limied Item On August 6

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