

# Kirin Group Monthly Sales Report - December 2019 -

Kirin Holdings Company, Limited announces the monthly sales outline in December 2019 regarding businesses in Japan.

## 1. Kirin Brewery

### ■Category

Category	YOY change (Dec 2019)	YOY change (Jan-Dec 2019)
Beer Products Total	<b>100%</b>	<b>100%</b>
Beer	<b>97%</b>	<b>95%</b>
Happo-Shu (Low-malt beer)	<b>96%</b>	<b>93%</b>
New genre	<b>105%</b>	<b>109%</b>
RTD Total	<b>105%</b>	<b>106%</b>

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN



(2) Kirin Tanrei



(3) Kirin Nodogoshi



(4) Honkirin



(5) Kirin Hyoketsu



## 2. Mercian

### ■Category

Category	YOY change (Dec 2019)	YOY change (Jan-Dec 2019)
Wine Total	<b>99%</b>	<b>95%</b>
Domestic Total	<b>106%</b>	<b>96%</b>
Import Total	<b>92%</b>	<b>93%</b>

Main brands of Mercian are as follows:

(1) Château Mercian



(2) Oishii-sankaboshizai-mutenka wine



(3) Casillero del Diablo



## 3. Kirin Beverage

### ■Category

Category	YOY change (Dec 2019)	YOY change (Jan-Dec 2019)
Non-Alcoholic Beverages Total	<b>103%</b>	<b>101%</b>

Main brands of Kirin Beverage are as follows:

(1) Kirin Gogo-no-Kocha



(2) Kirin Fire



(3) Kirin Namacha

