

# Kirin Group Monthly Sales Report - January 2020 -

Kirin Holdings Company, Limited announces the monthly sales outline in January 2020 regarding businesses in Japan.

## 1. Kirin Brewery

### ■Category

Category	YOY change (Jan 2020)
Beer Products Total	<b>95%</b>
Beer	<b>97%</b>
Happo-Shu (Low-malt beer)	<b>86%</b>
New genre	<b>99%</b>
RTD Total	<b>108%</b>

Main brands of Kirin Brewery are as follows:

(1) *KIRIN ICHIBAN*



(2) *Kirin Tanrei Green Label*



(3) *Kirin Nodogoshi*



(4) *Honkirin*



(5) *Kirin Hyoketsu*



## 2. Mercian

### ■Category

Category	YOY change (Jan 2020)
Wine Total	<b>94%</b>
Domestic Total	<b>97%</b>
Import Total	<b>91%</b>

Main brands of Mercian are as follows:

(1) *Château Mercian*



(2) *Oishii-sankaboshizai-mutenka wine*



(3) *FRONTERA*



## 3. Kirin Beverage

### ■Category

Category	YOY change (Jan 2020)
Non-Alcoholic Beverages Total	<b>100%</b>

Main brands of Kirin Beverage are as follows:

(1) *Kirin Gogo-no-Kocha*



(2) *Kirin Namacha*

