# Kirin Group Monthly Sales Report - March 2020 -

Kirin Holdings Company, Limited announces the monthly sales outline in March 2020 regarding businesses in Japan.

### 1. Kirin Brewery

### Category

Category	YOY change	YOY change
	(Mar 2020)	(Jan-Mar 2020)
Beer Products Total	95%	98%
Beer	76%	89%
Happo-Shu (Low-malt beer)	97%	94%
New genre	108%	106%
RTD Total	94%	101%

### Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN





(2) Kirin Tanrei Green Label



(3) Kirin Nodogoshi



(4) Honkirin

### (5) Kirin Hyoketsu



### 2. Mercian 1

Category	YOY change (Mar 2020)	YOY change (Jan-Mar 2020)
Wine Total	93%	94%
Domestic Total	95%	97%
Import Total	90%	91%

### Main brands of Mercian are as follows:

(1) Château Mercian







Revamped!

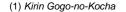
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## 3. Kirin Beverage

Category

Category	YOY change (Mar 2020)	YOY change (Jan-Mar 2020)
Non-Alcoholic Beverages Total	100%	

Main brands of Kirin Beverage are as follows:





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