Kirin Group Monthly Sales Report - June 2020 -

Kirin Holdings Company, Limited announces the monthly sales outline in June 2020 regarding businesses in Japan.

1. Kirin Brewery

Category

Category	YOY change	YOY change
	(Jun 2020)	(Jan-Jun 2020)
Beer Products Total	105%	96%
Beer	89%	76%
Happo-Shu (Low-malt beer)	104%	98%
New genre	116%	108%
RTD Total	118%	108%

Main brands of Kirin Brewery are as follows:

(1) KIRIN ICHIBAN (2) Kirin Tanrei Green Label







(3) Kirin Nodogoshi



(4) Honkirin



(5) Kirin Hyoketsu



2. Mercian 1

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Category	YOY change	YOY change
	(Jun 2020)	(Jan-Jun 2020)
Wine Total	107%	98%
Domestic Total	106%	103%
Import Total	107%	93%

Main brands of Mercian are as follows:

(1) Château Mercian









3. Kirin Beverage

Category

Category	YOY change (Jun 2020)	YOY change (Jan-Jun 2020)
Non-Alcoholic Beverages Total	103%	92%

Main brands of Kirin Beverage are as follows:



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