FY 2021 Sales Report (YoY)

				21 Sales										
	Category	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	JanDec.
	Beer products	92%	98%	103%	105%	93%	94%	101%	86%	80%	101%	104%	99%	96%
	Beer	70%	96%	117%	170%	116%	105%	115%	92%	92%	85%	110%	106%	104%
	Happo-shu	115%	108%	107%	95%	96%	103%	105%	95%	102%	97%	101%	96%	101%
	New genre	95%	94%	95%	88%	83%	84%	91%	78%	67%	123%	101%	95%	89%
	RTD	116%	128%	136%	100%	103%	109%	102%	97%	108%	87%	96%	95%	105%
Kirin Brewery														
	Main Brands	500/	700/	000/	4500/	0.00/	000/	000/	740/	700/	000/	4440/	4.070/	000/
	KIRIN ICHIBAN	53%	70%	98%	158%	96%	86%	98%	74%	73%	92%	111%	107%	92%
	Kirin Tanrei Green Label	123%	111%	107%	89%	94%	104%	104%	94%	102%	97%	101%	94%	100%
	Kirin Nodogoshi	88%	86%	85%	84%	81%	76%	87%	70%	61%	128%	95%	87%	
	Honkirin	108%	104%	96%	90%	86%	96%	90%	72%	63%	150%	102%	95%	91%
	Kirin Hyoketsu	109%	113%	106%	104%	107%	112%	101%	102%	118%	91%	97%	95%	104%
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	Category	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	JanDec.
	Wine Total	98%	101%	96%	82%	81%	88%	80%	90%	83%	90%	82%	84%	
	Domestic Total	108%	107%	100%	86%	83%	99%	81%	96%	92%	96%	87%	91%	93%
	Import Total	87%	94%	91%	77%	79%	76%	78%	83%	72%	84%	75%	76%	80%
Mercian														
	Main brands	0.001	070/	4400/	4530/	44404		10.10/	44.00/	700/	000/	0.001	0.50/	0.00/
	Château Mercian	89%	67%	113%	157%	111%	111%	104%	116%	73%	98%	63%	95%	
	Château Mercian Oishii-sankaboshizai-mutenka wine	19%	105%	98%	81%	86%	95%	84%	94%	90%	96%	97%	92%	93%
	Château Mercian													93%
	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA	19% 104%	105% 106%	98% 96%	81% 75%	86% 81%	95% 85%	84% 86%	94% 86%	90% 98%	96% 98%	97% 100%	92% 92%	93% 91%
	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA Category	19% 104% Jan.	105% 106% Feb.	98% 96% Mar.	81% 75% Apr.	86% 81% May	95% 85% Jun.	84% 86% Jul.	94% 86% Aug.	90% 98% Sep.	96% 98% Oct.	97% 100% Nov.	92% 92% Dec.	93% 91% JanDec.
	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA	19% 104%	105% 106%	98% 96%	81% 75%	86% 81%	95% 85%	84% 86%	94% 86%	90% 98%	96% 98%	97% 100%	92% 92%	93% 91% JanDec.
Kirin Beverage	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA Category	19% 104% Jan.	105% 106% Feb.	98% 96% Mar.	81% 75% Apr.	86% 81% May	95% 85% Jun.	84% 86% Jul.	94% 86% Aug.	90% 98% Sep.	96% 98% Oct.	97% 100% Nov.	92% 92% Dec.	93% 91% JanDec.
Kirin Beverage	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA Category Non-Alcoholic Beverages Total	19% 104% Jan.	105% 106% Feb.	98% 96% Mar.	81% 75% Apr.	86% 81% May	95% 85% Jun.	84% 86% Jul.	94% 86% Aug.	90% 98% Sep.	96% 98% Oct.	97% 100% Nov.	92% 92% Dec. 98%	93% 91% JanDec. 97% 98%
Kirin Beverage	Château Mercian Oishii-sankaboshizai-mutenka wine FRONTERA Category Non-Alcoholic Beverages Total Main Brands	19% 104% Jan. 82%	105% 106% Feb. 87%	98% 96% Mar. 95%	81% 75% Apr. 112%	86% 81% May 100%	95% 85% Jun. 94%	84% 86% Jul. 108%	94% 86% Aug. 86%	90% 98% Sep. 91%	96% 98% Oct. 108%	97% 100% Nov. 102%	92% 92% Dec. 98%	93% 91% JanDec. 97% 98%