

**Five companies in the Kirin Group received certification as
“Organizations Recognized under the 2020 Certified Health &
Productivity Management Outstanding Organizations Recognition
Program (White 500)” for the fourth year in a row**

Kirin Holdings Company, Limited (President and CEO Yoshinori Isozaki) was certified by the Ministry of Economy, Trade and Industry and Nippon Kenko Kaigi on March 2 (Monday) as an organization that practices particularly outstanding “health and productivity management” in partnership with insurers for the fourth year in a row. This year, Kirin Holdings Company, Limited, Kirin Brewery Company, Limited (President and CEO Takayuki Fuse), Kirin Beverage Company, Limited (President and CEO Hideki Horiguchi), Mercian Corporation (President and CEO Michio Nagabayashi) and Kyowa Kirin Co., Ltd. (President and CEO Masashi Miyamoto) received the recognition.

The “Health & Productivity Management Outstanding Organizations Recognition Program” is a program which recognizes large enterprises and SMEs that practice excellent “health & productivity management” based on initiatives in line with the local health and productivity issues and the initiatives promoted by Nippon Kenko Kaigi to improve health and productivity.

The Kirin Group has formulated the Long-Term Management Vision “Kirin Group Vision 2027” (KV2027) and is aiming to become “A global leader in CSV^{*}, creating value across our world of Food & Beverages to Pharmaceuticals”. Also, directed at realizing KV2027, the group is working at an even higher level on the priority themes of “Health and Well-being”, “Community Engagement” and “The Environment” under the premise of “A Responsible Alcohol Producer” based on CSV-oriented management.

In accordance with the medium to long-term action plan “Kirin Group CSV commitment” for CSV-oriented management, in relation to the priority theme of “health and well-being”, the Kirin Group has promoted measures and programs for realizing flexible work styles, implemented initiatives for the mental health of employees and preventing lifestyle related diseases and worked to spread awareness of responsible alcohol consumption.

Going forward, directed at realizing “health and productivity management”, the Kirin Group will foster businesses in the health science domain, which is an area in which the group can utilize its unique strengths, and at the same time, create a good environment and opportunities through which employees can actively improve their health as a company that delivers “Health and Well-being” to consumers. Also, continued efforts will be made to address the prevention of mental health disorders and lifestyle diseases, as well as promote initiatives as an alcohol producer through which the appropriate alcohol consumption by employees will become a model for society.

※ Creating Shared Value. It is all about creating value that can be shared with customers and society.

The Kirin Group intends to proactively address various social issues in an effort to work together with everyone in the value chain to share the spirit of continuously and sustainably enjoying the blessings of nature into the future.

Reference:

The Kirin Group's CSV Commitment

<https://www.kirinholdings.co.jp/english/csv/commitment/>



2020
健康経営優良法人
Health and productivity
ホワイト500