

9 March 2020

**Château Mercian selected for second year running!
Château Mercian Hokushin Chardonnay 2018 served in Japan
Airlines (JAL) International First Class in FY 2020
Château Mercian Moegi 2017 served in Business Class**

Château Mercian, the range of Japan wines from Mercian Corporation (President: Michio Nagabayashi), was selected by Japan Airlines (JAL) for international First Class. Château Mercian Hokushin Chardonnay 2018 (white) will be served on board from March to August 2020. Passengers in international Business Class can enjoy Château Mercian Moegi 2017 (white) from March to May 2020. This is the second year in a row that JAL have chosen Château Mercian.

Being served as a Japan wine in JAL's First Class and Business Class will increase awareness of the Château Mercian brand. This will also allow us to appeal the value of Japan wine to customers all over the world, which will promote revitalisation of the Japan wine industry.

■ **Château Mercian Wines Served in Japan Airlines (JAL) International First Class and Business Class in FY 2020**

● **First Class: Château Mercian Hokushin Chardonnay 2018 (white)**

This wine is crafted from Chardonnay grapes grown by espalier cultivation on multiple parcels of land in the basin of the Chikuma River, located in the Hokushin District in the north of Nagano Prefecture. It is then carefully blended to balance the distinctive characteristics of each area. This wine boasts well-balanced complexity, with minerality on the palate complemented by a burst of tropical flavour.

● **Business Class: Château Mercian Moegi 2017 (white)**

Chardonnay wine with a luscious palate, carefully blended to balance a delicate and archetypal Japanese Koshu wine. A white that succeeds in being both refreshing and rich.

■ **Château Mercian**

Château Mercian places great importance on the differences between producing regions, both those for Japan wines and others around the world. We recognise these differences as valuable characteristics, nurture them and help them to develop. Founded in 1877 as the first privately owned winery in Japan, we are a pioneer of the Japan wine industry.



True to our wine business slogan of "Creating a pleasant future with wine," Mercian Corporation will continue to offer wines that bring people together to enjoy each other's company and spend quality time.

Notes

Château Mercian Wines Served in Japan Airlines (JAL) International First Class and Business Class in FY 2020

1. Product name/colour: (1) International routes First Class, Château Mercian Hokushin Chardonnay 2018 (white)
(2) International routes Business Class, Château Mercian Moegi 2017 (white)
2. Served: (1) March to August 2020 (planned). (2) March to May 2020 (planned).
3. Contents/Container: 750 ml/bottle
4. Price: Open

END