

News Release

January 21, 2021

Kirin Beverage and FANCL to launch *Kirin x FANCL Daily AMINO Water*, their second jointly developed beverage

Drink containing arginine and citrulline amino acids to facilitate healthy new habits

TOKYO, Thursday, January 21, 2021 – Kirin Beverage Company, Limited (Kirin Beverage) and FANCL CORPORATION (FANCL) announced that *Kirin x FANCL Daily AMINO Water*, their jointly developed flavored water, will be released on April 6 throughout Japan. The product will also be available through FANCL's mail-order service and in FANCL stores nationwide starting April 16.

Kirin x FANCL Daily AMINO Water is the second plastic-bottled beverage jointly developed by the Kirin Group and FANCL since their 2019 capital and business alliance. The two have developed this completely new type of product by capitalizing on each other's strengths, namely FANCL's long-time focus on health and beauty, and Kirin Beverage's experience providing delicious, safe beverages.

Recent circumstances have caused changes in consumer awareness and behavior. For example, more than 70% of respondents to a 2020 survey reported that they have rediscovered the importance of health and being prepared for risks.^{*1} Based on the precepts of FANCL's "Efficacy in Body" design,^{*2} *Kirin x FANCL Daily AMINO Water* contains a mix of arginine and citrulline—two amino acids associated with vitality—as well as citric acid and vitamin C. Coupled with Kirin Beverage's development technology, the result is a refreshing, invigorating drink. As consumers strive to keep their physical condition better, *Kirin x FANCL Daily AMINO Water* helps them form a healthy new habit of hydrating and replenishing amino acids required to keep their bodies running smoothly.

^{*1} Source: 2020 Dentsu survey of changes in awareness and behavior

^{*2} FANCL's distinct approach to ingredient design that includes researching how different mixes of ingredients cause them to enhance each other's functions, as well as studying the persistence and absorptiveness of individual ingredients

The companies' first jointly developed product—*Kirin x FANCL BASE Peach & Pomegranate*, released October 6, 2020—far exceeded expectations, with roughly 250,000 cases sold in 2020. The Kirin Group and FANCL intend to continue pursuing sustainable growth by working together to create new value in various fields.

●Ingredients and taste

- Based on the precepts of FANCL's "Efficacy in Body" design, each bottle contains 100 mg each of arginine and citrulline amino acids^{*3} as well as 1,000 mg of citric acid and 500 mg of vitamin C.
- The refreshing acerola and lemon flavor^{*4} makes *Kirin x FANCL Daily AMINO Water* an invigorating, easy-to-drink beverage.
- Low-calorie beverage with only 16 kcal per 100 ml.

^{*3} Kyowa Hakko Bio Co., Ltd., a Kirin Group company, holds patents on the complementary effects of arginine and citrulline (No. 5872636 and No. 6255079)

^{*4} Does not contain fruit juice

●Packaging

- With a striking contrast between the uncomplicated white background and the red color of the beverage, the design is simple and unassuming while also hinting at functionality. We also used a distinctly colored logo to immediately convey the fact that the beverage was jointly developed.



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Key details

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| 1. Product name | <i>Kirin x FANCL Daily AMINO Water</i> |
| 2. Territory | (1) Japan, (2) FANCL mail-order service and FANCL stores in Japan |
| 3. On sale | (1) Tuesday, April 6, 2021, (2) Friday, April 16, 2021 |
| 4. Container/size | 555 ml PET bottle |
| 5. Price (SRP w/o consumption tax) | 138 yen |

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