

Five Kirin Group Companies Certified as Organizations Recognized As “White 500” Companies

Fifth year in a row chosen for outstanding health and productivity management policies

TOKYO, Thursday March 4, 2021 - Kirin Holdings Company, Limited (Kirin Holdings) was certified by the Ministry of Economy, Trade and Industry and [Nippon Kenko Kaigi](#) as an organization that practices particularly outstanding health and productivity management in partnership with insurers for the fifth year in a row. This year, Kirin Holdings, Kirin Brewery Company, Limited, Kirin Beverage Company, Limited, Mercian Corporation and Kyowa Kirin Company, Limited received the recognition.

● White 500 Recognition Program

The [Health & Productivity Management Outstanding Organizations Recognition Program](#) (White 500) recognizes large enterprises and SMEs that practice excellent health & productivity management. Management policies should be based on initiatives in line with local health and productivity issues and the initiatives promoted by Nippon Kenko Kaigi to improve health and productivity.



● Kirin Group Initiatives

In accordance with the [Kirin Group CSV Commitment](#) medium to long-term action plan for CSV-oriented management, the Kirin Group has promoted measures and programs in relation to the priority theme of health and well-being. For example establishing flexible work styles, implementing initiatives for the mental health of employees and preventing lifestyle-related diseases and working to spread awareness of responsible alcohol consumption.

● KV2027

The Kirin Group has formulated the [Long-Term Management Vision Kirin Group Vision 2027](#) (KV2027), aiming to become A global leader in CSV*, creating value across our world of Food & Beverages to Pharmaceuticals. Also, directed at realizing KV2027, the group is working at an even higher level on the priority themes of Health and Well-being, Community Engagement and The Environment under the premise of A Responsible Alcohol Producer based on CSV-oriented management.

*Creating Shared Value. Combined added value for consumers as well as for society at large.

Going forward, the Kirin Group will foster businesses in the Health Science domain directed at realizing health and productivity management. The Health Science Domain is an area in which the group can utilize its unique strengths, and at the same time create a good environment and opportunities through which employees can actively improve their health as a company that delivers Health and Well-being to consumers. Also, continued efforts will be made to address the prevention of mental health disorders and lifestyle diseases, as well as promote initiatives as an alcohol producer through which the appropriate alcohol consumption by employees will become a model for society.

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