

Notice Regarding Price Revisions Due to Liquor Tax Revisions

TOKYO, Wednesday May 24, 2023 - Kirin Brewery Company, Limited (Kirin Brewery) and Eishogen Corporation (Eishogen) will revise producer prices for beer, new genre and Shaoxing wine sold in Japan from October 1, 2023 in accordance with liquor tax revisions this October.

- Summary of Kirin Brewery and Eishogen Price Revisions

1. Effective Date Products delivered from Sunday, October 1, 2023

2. Main brands

| Category | Main brands |
|--------------------------------------|---|
| Beer (tax reduction) | <i>KIRIN ICHIBAN(can), etc</i> |
| New genre (tax increase) | <i>Honkirin, Kirin Nodogoshi Nama (can), etc.</i> |
| Other brewed alcohol (tax reduction) | <i>Koetsu Ryuzan, etc.</i> |

- Reference: October 2023 liquor tax revisions (per liter)

(1) Beer: 19 yen tax reduction

(2) New genre: Increase of 26.25 yen

(3) Other brewed alcoholic beverages: 20 yen tax reduction

About Kirin Holdings

Kirin Holdings Company, Limited is an international company that operates in the Food & Beverages domain (Food & Beverages businesses), Pharmaceuticals domain (Pharmaceuticals businesses), and Health Science domain (Health Science business), both in Japan and across the globe.

Kirin Holdings can trace its roots to **Japan Brewery** which was established in 1885. Japan Brewery became **Kirin Brewery** in 1907. Since then, the company expanded its business with fermentation and biotechnology as its core technologies, and entered the pharmaceutical business in the 1980s, all of which continue to be global growth centers. In 2007, Kirin Holdings

was established as a pure holding company and is currently focusing on boosting its Health Science domain.

Under the [Kirin Group Vision 2027](#) (KV 2027), a long-term management plan launched in 2019, the Kirin Group aims to become “A global leader in CSV* creating value across our world of Food & Beverages to Pharmaceuticals.” Going forward, the Kirin Group will continue to leverage its strengths to create both social and economic value through its businesses, with the aim of achieving sustainable growth in corporate value.

*: Creating Shared Value. Combined added value for consumers as well as for society at large.

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