

Three Core Expressions from Kirin Japanese Whisky “Fuji” Awarded GOLD For Third Consecutive Year at the International Spirits Challenge 2025.

TOKYO, Thursday, MAY 8, 2025 - All three core range products from Kirin Japanese Whisky “Fuji” — Single Grain, Single Blended, and Single Malt — have received GOLD in the Japanese Whisky category at the International Spirits Challenge (ISC) 2025 for the third consecutive year.



Fuji-Gotemba Distillery has been producing both malt and grain whisky at the distillery since its inception in 1973, and has been consistently conducting all the processes from mashing, fermentation, distillation to maturation, and bottling at the foot of Mt. Fuji. Since the launch of the brand, “Fuji,” in 2020, the “Single Grain” has been awarded GOLD for six consecutive years, and the “Single Blended” and “Single Malt” have been awarded GOLD for three consecutive years.

The “ISC” is an annual spirits competition organized by Drinks International, a British publisher specializing in alcoholic beverages. In addition to the whisky category, the competition includes other categories such as brandy, tequila, gin, and vodka. TROPHY, DOUBLE GOLD, GOLD, SILVER, and BRONZE awards are selected from each category. The Whisky category is judged by a panel of blenders and distillers from whisky distilleries around the world, and the awards are decided by rigorous blind tasting, which is considered very prestigious.

Kirin Japanese Whisky “Fuji” was launched in 2020 as the new flagship brand of Fuji-Gotemba Distillery. Beginning with the single grain in 2020, followed by the single blended in 2022, and the single malt in 2023, it has gained increasing popularity among our customers, with sales growing approximately eightfold by 2024. Made exclusively from whiskies crafted at the Fuji-Gotemba Distillery, this Japanese whisky offers a taste that evokes the beauty of Mt. Fuji with every sip.

● ***Master Blender Jota Tanaka commented on receiving the award.***

I am immensely proud that our single malt, single grain, and single blended whiskies—three styles we have honed and passed down as our ideal since the start of operations—have continued to receive high acclaim. Moving forward, we will further commit to crafting captivating whiskies, sharing the allure of Kirin Whisky “Fuji” with our valued customers around the globe.”

Features of Kirin Japanese Whisky “Fuji”

At Fuji-Gotemba Distillery, we have dedicated ourselves to crafting whiskies that harmonize with Japan's unique climate and culinary culture, unbound by conventional categories.

In our pursuit of the ideal whisky, we have honed our expertise in both grain and malt whisky production, developing a distinctive style that allows for the creation of a diverse array of whiskies.

Kirin Japanese Whisky “Fuji” embodies the unique artistry of whisky-making at Fuji-Gotemba Distillery, offering three exceptional expressions: Single Grain, Single Malt, and Single Blended.

- Kirin Single Grain Japanese Whiskey Fuji

Rich fruitiness and subtle spiciness are the characters of Single Grain, a symphony of three different styles of grain whiskies.

- Kirin Single Blended Japanese Whisky Fuji

Silky texture, followed by a delicate multi-layered flavor, as this is the quintessential style of our blended whisky.

- Kirin Single Malt Japanese Whisky Fuji

A medley of fruity, luscious, and creamy notes in soft waves is the character of Single Malt, an elegant tapestry of .



Product Information

1. Product Name	(1) Kirin Single Grain Japanese Whiskey Fuji (2) Kirin Single Blended Japanese Whisky Fuji (3) Kirin Single Malt Japanese Whisky Fuji
2. Capacity / Container	700ml / Bottle
3. Alcohol content	(1) Alcohol content : 46% (2) Alcohol content : 43% (3) Alcohol content : 46%
4. Distillery	FUJI-GOTEMBA DISTILLERY
5. Price	Open price

About Kirin Holdings

Kirin Holdings Company, Limited is an international company that operates in the Food & Beverages domain (Food & Beverages businesses), Pharmaceuticals domain (Pharmaceuticals businesses), and Health Science domain (Health Science business), both in Japan and across the globe.

Kirin Holdings can trace its roots to **Japan Brewery** which was established in 1885. Japan Brewery became **Kirin Brewery** in 1907. Since then, the company expanded its business with fermentation and biotechnology as its core technologies, and entered the pharmaceutical business in the 1980s, all of which continue to be global growth centers. In 2007, Kirin Holdings was established as a pure holding company and is currently focusing on boosting its Health Science domain.

Under the [Kirin Group Vision 2027](#) (KV 2027), a long-term management plan launched in 2019, the Kirin Group aims to become “A global leader in CSV, creating value across our world of Food & Beverages to Pharmaceuticals.” Going forward, the Kirin Group will continue to leverage its strengths to create both social and economic value through its businesses, with the aim of achieving sustainable growth in corporate value.

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